

**Attending the C-TAC National Summit on Advanced Illness Care?
Register Today for the HCCI Virtual Preconference!**

Bridging the Gap: Enhancing the Model for Complex Illness Management

Tuesday, October 27, 2020

The need for home-based primary care (HBPrIC) and home-based palliative care (HBPaiC) is on the rise. In many programs around the U.S. these two models have operated separately; however, there has been an increased interest and need for them to “share the load” and to work more closely together to create a one-stop-shop to provide the highest quality care that reduces cost for a growing population of medically complex patients.

Learning Objectives:

- Describe the unique aspects of HBPrIC and HBPaiC, as well as the ways in which these two models of care are aligned.
- Discuss the value and opportunities of bringing together HBPrIC and HBPaiC to provide a full-service solution for managing complex illness and chronic disease.
- Identify strategies to successfully implement a complex illness management model incorporating both HBPrIC and HBPaiC services.

Central TIME	Eastern TIME	TOPIC	FACULTY
11:00am-11:05am	12:00pm - 12:05pm	Welcome and Introductions	HCCI Staff
11:05am - 11:50am	12:05pm - 12:50pm	Synergies and Solutions	Sandra Gomez, MD
11:50am-12:20pm	12:50pm-1:20pm	Getting Started: Key Considerations when Launching or Expanding a House Call Program	Rachel Zimmer, DNP
12:20pm-12:30pm	1:20pm-1:30pm	BREAK	
12:30pm – 1:30pm	1:30pm – 2:30pm	Enhance Productivity and Reach through Telehealth	Michael Kurliand, MS, RN Brianna Plencner, CPC, CPMA Jill Slaboda, PhD Liane Wardlow, PhD
1:30pm – 2:15pm	2:30pm – 3:15pm	Surviving and Thriving in Dual Environments: Fee-for-Service and Value-Based Care	Sandra Gomez, MD
2:15pm – 2:45pm	3:15pm – 3:45pm	Questions and Answers	All Faculty
2:45pm – 3:00pm	3:45pm – 4:00pm	Wrap-up	HCCI Staff

Continuing Medical Education Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of PeerPoint Medical Education Institute, LLC and the Home Centered Care Institute. PeerPoint Medical Education Institute, LLC is accredited by the ACCME to provide continuing medical education for physicians.

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- Physician Assistants: American Academy of Physician Assistants (AAPA) Nurse Practitioners: American Academy of Nurse Practitioners Certification Program (AANPCP)
- Nurses: American Nurses Credentialing Center (ANCC)
- Practice Managers: Medical Group Management Association (MGMA)